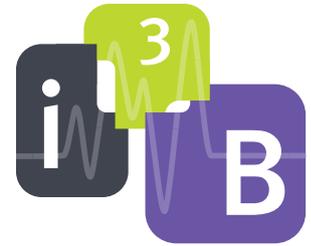


R&D project services



Introduction

ICT for Brain, Body and Behavior (i3B) foundation aims to be the European innovation network of ICT companies and knowledge institutes. Our participants jointly investigate, develop and commercialize software solutions that measure, analyze and provide feedback on brain, cognition, physiology and behavior. Application domains are monitoring healthy lifestyle, animals and workload. Some examples of innovative products from the network:



Drive simulator



Emotion reader



Brain measurement



Shop simulator



Posture help

R&D project services

i3B supports the acquisition and realization of (subsidized) Research & Development projects. The more i3B participants are involved, strengthening the network collaboration and impact, the larger the i3B role in the project can be. i3B provides the following services:

1. **Partner search.** National and international partner search to complete your R&D consortium.
2. **Consortium building.** Align the visions of knowledge and business partners on the scope of an R&D proposal.
Examples are the 'IPC' subsidy application where 20 SMEs of i3B collaborate to develop innovative ICT solutions to monitor brain, body and behavior. Furthermore in an EU funded project C.I.A.L.E. where the full i3B ICT cluster is connected with a Food and Health innovation network to realize cross overs related to healthy lifestyle.
3. **Dissemination.** i3B can write the dissemination plan for an R&D proposal and can carry out dissemination activities in a project: organize workshops and events, write newsletters and spread results through channels like social media.
4. **Valorization and business modelling.** i3B assists with finding new business models for the valorization of scientific knowledge. A typical example is a European Cooperation in Science and Technology (COST) networking grant recently submitted on ICT and Food.
5. **Other services upon request.**

i3B looks forward to connect and discuss the possibilities to support your R&D project idea. Don't hesitate to contact us on the address stated below.